



SYMBIOSIS INSTITUTE OF TECHNOLOGY, NAGPUR
Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A++' Grade | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

EVENT COMPLETION REPORT 2025-26

SECTION A: Details of the Event

Title of Event: Session on Build Your Idea Using the Business Model Canvas

Duration of Event (in days): 01 Day

Date of Event: 16/02/26

Mode of Event: Offline

Organizing Department: Computer Science and Engineering, Symbiosis Institute of Technology, Nagpur

Organizing Cell: Entrepreneurship Club, SIT Nagpur

Event Organized in Collaboration with: Not Applicable

Contact Details of the Collaborating Agency: Not Applicable

Duration of Collaboration: Not Applicable

Organizing Committee Members:

Position	Name & Designation
Faculty Coordinator	Dr. Nilesh Shelke, Faculty Incharge, Entrepreneurship Club, SIT Nagpur
Faculty Co-Incharge	Prof. Ankita Avthankar, Faculty Co - Incharge, Entrepreneurship Club, SIT Nagpur
SRC Coordinator	Dr. Snehlata Wankhade, SRC Incharge, SIT Nagpur
Student Coordinator	Krutik Gajbhiye, Coordinator, Entrepreneurship Club, SIT Nagpur



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SECTION B: Event Report and Reflection

Objectives of the Event:

- To introduce students to the Business Model Canvas framework.
- To help students structure startup ideas systematically.
- To develop strategic thinking and business planning skills.
- To enhance understanding of value proposition and customer segments.
- To encourage innovative and sustainable business modeling.
- To provide hands-on experience in startup blueprint creation.

Description of the Event:

The E-Club of Symbiosis Institute of Technology, Nagpur organized "Session on Build Your Idea Using the Business Model Canvas", aimed at helping students transform ideas into structured business plans.

The session explained the nine building blocks of the Business Model Canvas:

- Customer Segments
- Value Propositions
- Channels
- Customer Relationships
- Revenue Streams
- Key Resources
- Key Activities
- Key Partnerships
- Cost Structure

Students worked in teams to create their own business model canvas for innovative ideas and presented them for feedback.



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Highlights of the Session:

1. Understanding Business Structure

Students learned:

- Startup blueprint creation
- Identifying target customers
- Designing value propositions

2. Hands-on Canvas Activity

- Team-based canvas filling
- Idea validation
- Business model presentation

3. Strategic Thinking

The workshop emphasized:

- Revenue and cost balance
- Sustainable value creation
- Competitive positioning

4. Interactive Feedback Session

Participants received constructive feedback to refine their models.

Skill Development & Learning:

- Strategic Planning
- Business Structuring
- Market-Oriented Thinking
- Revenue Modeling
- Team Collaboration
- Presentation Skills



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Engagement and Interaction:

Students actively participated in team discussions and business model creation. The collaborative environment enhanced creativity and strategic thinking.

Participants appreciated:

- Practical business planning experience
- Structured startup development approach
- Interactive team-based activity
- Clarity in business fundamentals

Number of Participants participated in the event:

Participants	Total
Students	30
Volunteers	15
Teaching Staff	02
Administrative Staff	01
Total	48

Details of Achieved Outcomes:

The Business Model Canvas Workshop successfully enabled students to convert abstract ideas into structured business frameworks.

Students developed:

- Clear understanding of startup planning
- Practical strategic thinking skills
- Confidence in presenting business ideas
- Stronger entrepreneurial mindset



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S.N.	Name of the Attender	Semester	Signature
22	Saumya Jade	II sem (B)	<i>Saumya</i>
23	Shant Shah	II sem (B)	<i>Shant</i>
24	Anuska Sivade	II sem (B)	<i>Anuska</i>
25	Anushka Purkate	I sem (B)	<i>Anushka</i>
26	Arshiya Kagarkar	II sem (B)	<i>Arshiya</i>
27	Sirija Mahajan	II sem (B)	<i>Sirija</i>
28	Ijeeni Mulwase	II sem (B)	<i>Ijeeni</i>
29	Divya Chavhanay	II sem (B)	<i>Divya</i>
30	Ashwini Tigdeyga	II sem (B)	<i>Ashwini</i>
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Staff Attendance: Not Applicable

Feedback Form of Guest: N.A

Proof of Collaboration (If applicable): N.A

Winner Certificates (If applicable): N.A



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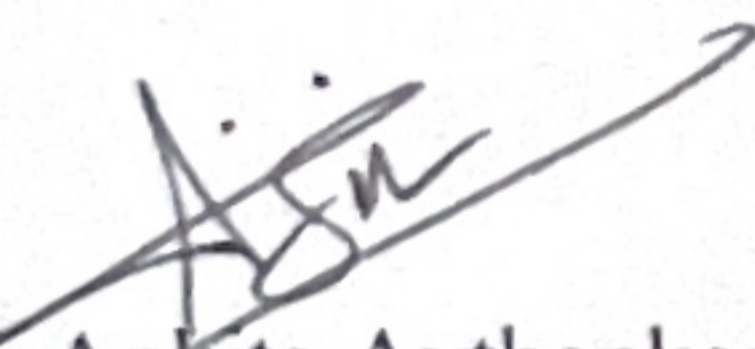
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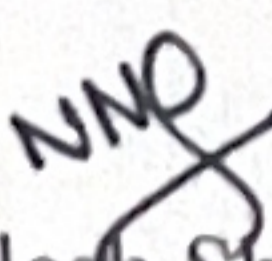
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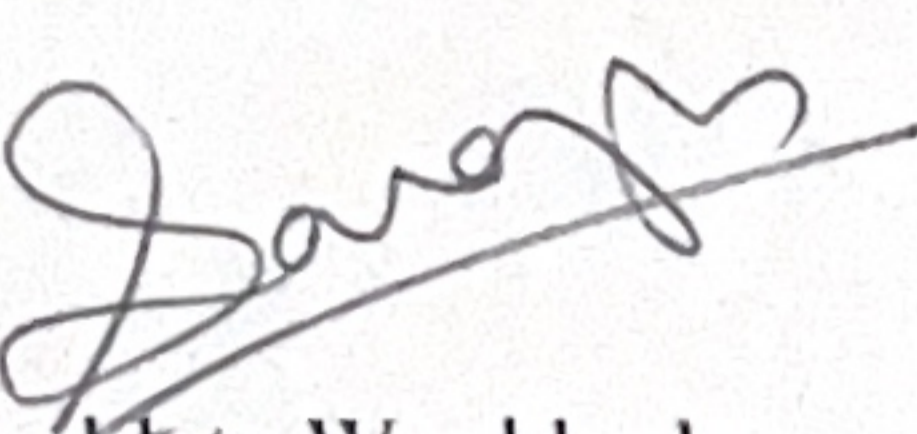
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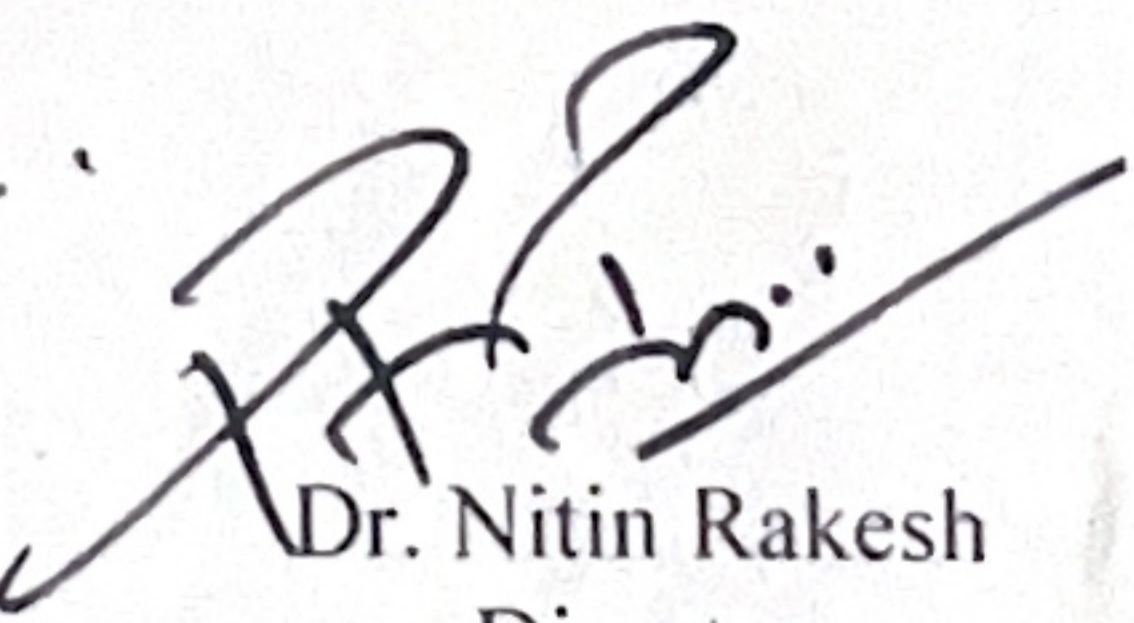
MediaCoverage:

https://www.linkedin.com/posts/kartik-ranekar-5b2388324_startupindia-earlystagestartups-startupecosystem-ugcPost-7424639194272292864-ahSc?utm_source=share&utm_medium=member_android&rem=ACoAACOcihsBD6pUDrZGfoUA7lskNQ8r5-O9wgE


Prof. Ankita Avthankar
Faculty Co - Incharge
SIT Nagpur


Dr. Nilesh Shelke
Faculty Incharge
SIT Nagpur


Dr. Snehlata Wankhede
SRC Incharge
SIT Nagpur


Dr. Nitin Rakesh
Director
SIT Nagpur