



## EVENT COMPLETION REPORT (ECR)

### SECTION A: Event Detail

- **Event Title:** Workshop on Business Model Canvas (BMC)
- **Duration of Event (in days):** 02 days
- **Date of the Event:** From 15/04/2024 to 16/04/2024.
- **Name of the event organizing Department:** Entrepreneurship Cell, IIC, SIT, Nagpur
- **Sponsor of the Event:** SIT, Nagpur
- **Committee Members:**

Position	Name	Contact Number
E-Cell In-charge	Dr. Nilesh Shelke	9890383745

- **Chief Guest / Guest of Honor:**

<b>Name:</b> Ms. Tanisha Jasu	<b>Email:</b> tanishajasu18@gmail.com
	<b>Contact Number:</b> 1234567890

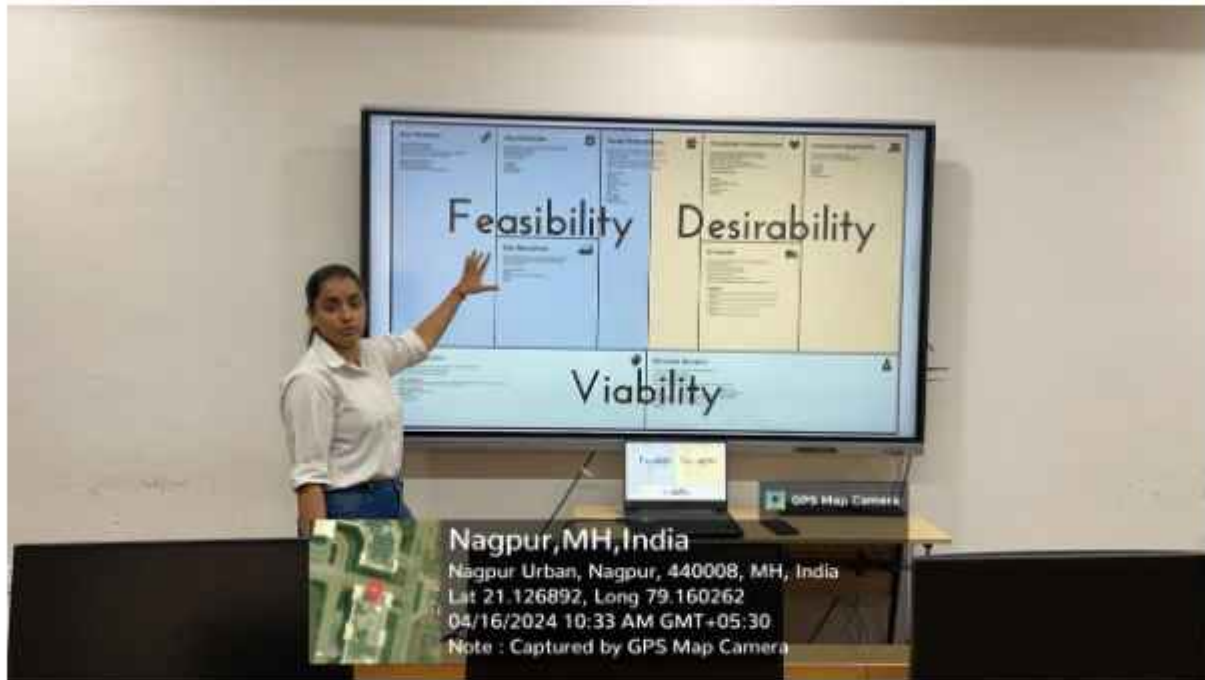
### SECTION B: Event report and reflection

- **Event objectives:** Workshop was organized to equip students with the knowledge, skills, and confidence they need to develop and refine effective business models for their ventures.
- **Background:** Ms. Tanisha Jasu is the founder of Goodlee Ventures and expert in Business Model Canvas.
- **Event description:** Two days Business Model Canvas workshop was organized by E-Cell for equipping E-Cell students with the understanding of Business Model Canvas. Expert asked the E-Cell students to generate of BMC for their individual startups and refined business models using the Business Model Canvas framework.
- **Benefits of Learning/ Knowledge Obtained:** Students got the complete understanding of the Canvas and how it allows for a holistic view of the business, considering various aspects such as value proposition, customer segments, revenue streams, and cost structure simultaneously. Students appreciated how the Canvas encourages creativity and innovation by providing a flexible framework for exploring new business ideas and models
- **Feedback:** Participants appreciated the clarity and simplicity of the Business Model Canvas as a tool for understanding complex business concepts. Positive feedback highlighted how the workshop helped demystify the process of developing a business model and made it more accessible.
- **Conclusion:** Students got delighted to learn the new tool and could identify opportunities for improvement in future iterations for their own startups/ventures.
- **Participants (compulsory for event):**

S.N.	Participants	Number of Male
1	Students	26
2	Staff	01
	<b>Total</b>	27

- Photographs of the event: Few photographs





**Link:** <https://www.facebook.com/nilesh.shelke.777/posts/pfbid026eSUU4bqr1WzoBLcy6tPjNgYVsWxwct6fmxh>

**Event Incharge**  
**SIT Nagpur**

**Director**  
**SIT Nagpur**

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Date: April 10, 2024

## NOTICE

All E-Cell students are hereby informed that E-Cell has organized two day workshop on Business Model Canvas (BMC) from **15.04.2024 to 16.04.2024**. Workshop will be conducted from **10.00 AM to 4:00 PM** on both days.

**Dr. Nilesh Shelke**  
Startup Activity Co-ordinator  
SIT, Nagpur

**Dr. Shyam Pratap Singh**  
Convener, IIC  
SIT, Nagpur

**Prof. (Dr.) Nitin Rakesh**  
President, IIC  
SIT, Nagpur



# SYMBIOSIS INSTITUTE OF TECHNOLOGY, NAGPUR

Constituent of Symbiosis International (Deemed University), Pune

(Established under Section 3 of the UGC Act of 1956 with notification number F-9-12/2001-02 of Government of India)

Approved & Accredited by NAAC with 'A++' Grade



## ENTREPRENEURSHIP CELL

### Attendance Sheet

15.04.2024

Sr. No.	PRN	Name of the Student	Year of study	Section	Signature
1.	23070521184	Varun Mundhada	I	C	
2.	23070521187	Satyam Kalihari	I	C	
3.	23070521191	Chinamy Bele	I	C	
4.	23070521198	Rinku Choudhary	I	C	
5.	23070521230	Shreyali Dongre	I	C	
6.	23070521245	Aditya Raghatate	I	C	
7.	23070521205	Sumit Masirkar	I	C	
8.	23070521104	Parth Choudhari	Ist	B	
9.	23070521180	Rudra Amgaonkar	Ist	B	
10.	23070521149	Siddhant Shende	I	B	
11.	23070521062	Aarav Rao	I	A	
12.	23070521129	Atharva Jaiswal	Ist	A	
13.	23070521058	Harsha Wardhan	Ist	A	
14.	23070521015	Amritansh Singh	Ist	A	
15.	23070521028	Ayush Raut	I	A	
16.	23070521181	Krutik Gajbhiye	Ist	C	

17.	23070521087	Ojas Charjan	1 <sup>st</sup> (2 <sup>nd</sup> Sem)	A	<i>Charjan</i>
18.	22070521024	Prakruti Kumari	2 <sup>nd</sup>	A	<i>Prakruti</i>
19.	21070521083	Tanisha Jau	3 <sup>rd</sup>	B	<i>Tanisha</i>
20.	23070521095	Hrudang Wanjari	1 <sup>st</sup>	B	<i>Hrudang</i>
21.	21070521059	Rishikesh Kumawatkar	3 <sup>rd</sup>	A	<i>Rishi</i>
22.	23070521143	Shlok Vij	1 <sup>st</sup>	B	<i>Shlok</i>
23.	23070521008	Aashi De	1 <sup>st</sup>	A	<i>Aashi</i>
24.	23070521106	Parthiv Abhani	1 <sup>st</sup>	B	<i>Parthiv</i>
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## ENTREPRENEURSHIP CELL

### Attendance Sheet

16.04.2024

Sr. No.	PRN	Name of the Student	Year of study	Section	Signature
1.	23070521187	Varun Mundhada	2	C	
2.	23070521187	Satyam Kalihari	2	C	
3.	23070521191	Chinamy Bele	2	C	
4.	23070521198	Rinku Choudhary	I	C	
5.	23070521230	Shreyali Dongre	I	C	
6.	23070521243	Aditya Raghatate	I	C	
7.	23070521205	Sumit Masirkar	I	C	
8.	23070521104	Parth Choudhari	I	B	
9.	23070521120	Rudra Amgaonkar	I <sup>st</sup>	B	
10.	23070521149	Siddhant Shende	I	B	
11.	23070521002	Aarav Rao	I	A	
12.	23070521023	Atharva Jaiswal	I <sup>st</sup>	A	
13.	23070521058	Harsh Wardhan	I	A	
14.	23070521013	Amritansh Singh	I <sup>st</sup>	A	
15.	23070521028	Ayush Raut	I	A	
16.	23070521181	Krutik Gajbhiye	I	C	

17.	23070521038	Ojas Charjan	2nd	A	Ojas
18.	23070521044	Prakruti Kumari	2nd	A	Prakruti
19.	23070521083	Tanisha Jan	3rd	B	Tanisha
20.	23070521057	Harsh Motghare	1st	A	Harsh
21.	23070521008	Aishi De	1st	A	Aishi
22.	23070521106	Parthiv Abhani	1st	B	Parthiv
23.	21070521059	Rishikesh Kamleshwar	3rd	A	Rishikesh
24.	23070521023	Arnav Vasial	1st	A	Arnav
25.	27070521134	Shantanu Khupe	1st	B	Shantanu
26.	23070521143	Shlok Vij	1st	B	Shlok
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